



# DHUPGURI GIRLS' COLLEGE

DHUPGURI \* JALPAIGURI \* PIN-735210

E-mail : dhupgurigirlscollege1@gmail.com \* Website : www.dhupgurigirlscollege.ac.in

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## A Report on: Extending Environmental Promotional Activities Beyond Dhupguri Girls' College

**Introduction:** In today's world, environmental sustainability stands as a critical concern. Colleges serve as pivotal institutions in fostering environmentally conscious individuals. However, the impact of such efforts can be significantly enhanced by extending environmental promotional activities beyond the college campus. This report explores the initiatives undertaken by Dhupguri Girls' College to promote environmental awareness and sustainability within the broader community.

**Community Clean-Up Drives:** Dhupguri Girls' College has made substantial strides in engaging with the community through organized clean-up drives. These initiatives unite students, faculty, and local residents to cleanse public spaces such as parks, open areas, and streets within Dhupguri and its vicinity. These events not only contribute to immediate environmental improvements but also instill a sense of community responsibility. They raise awareness about crucial issues like waste management and sustainable living practices.

**Tree Plantation Campaigns:** To combat deforestation and enhance green spaces, Dhupguri Girls' College actively participates in tree plantation campaigns. These campaigns extend beyond the college grounds to encompass public areas, vacant lands, and residential neighborhoods. By encouraging community involvement, these efforts not only augment the region's green cover but also foster a deeper commitment to environmental conservation among local residents.

**Workshops and Seminars:** Environmental education forms a cornerstone of sustainable practices promotion. Dhupguri Girls' College extends its educational outreach by organizing workshops and seminars on various environmental topics for the local community. These sessions cover essential subjects such as waste reduction, energy conservation, and sustainable lifestyle choices. By empowering community members with knowledge and practical tools, the college aims to cultivate a community that prioritizes environmental stewardship in everyday decisions.

**Spreading Environmental Consciousness:** The college is proactive in spreading environmental consciousness to residents of the adopted village, Kholaignam, near Dhupguri, Jalpaiguri. Here, the focus is on promoting environmentally friendly activities and traditional livelihood patterns. This initiative aims to integrate sustainable practices into the daily lives of villagers, emphasizing harmony with the environment.

**Impact Assessment and Future Plans:** Measuring the impact of these activities is crucial for evaluating our successes. Moving forward, we aim to amplify our outreach by forming alliances with educational institutions, non-profit organizations, and governmental bodies. By doing so,

we seek to create a more expansive and enduring influence on environmental awareness and action.

**Conclusion:** In conclusion, extending environmental promotional activities beyond the college campus is essential for creating a widespread impact on community awareness and behavior. Our college's initiatives, ranging from clean-up drives to awareness campaigns, demonstrate a commitment to fostering a sustainable and environmentally conscious community. By actively engaging with the broader public, we aspire to create a ripple effect that contributes to a healthier and more sustainable planet for current and future generations.



Principal  
Dhupguri Girls' College  
Dhupguri :: Jalpaiguri



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## PICTURES OF THE DIFFENT EVENTS



Madhya Boragari, West Bengal, India  
H27R+63R, Madhya Boragari, West Bengal 735210, India  
Lat 26.563241°  
Long 89.040155°  
02/10/23 01:54 PM GMT +05:30

  
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